

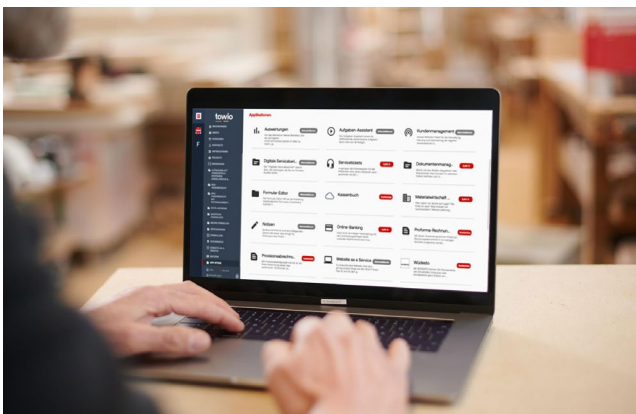
# FACT SHEET

## WÜRTH DIGITALIZES THE TRADES

Würth's goal is to provide digital solutions to make its customers' everyday work easier so that they can focus on their core business and have more time for other tasks such as consulting, customer acquisition or personnel recruitment.

### M-CUBE® POWER TOOLS

- The art of combination: Battery and charger are suitable for all of the 13 power tools of the M-CUBE® series and can be easily replaced.
- The power tools can be identified by means of contactless data exchange (RFID and NFC). This allows our customers to digitally manage their power tool fleet.
- Fast repair when required, including online repair status tracking



### DESIGN SOFTWARE

The customer can use the anchor dimensioning software to determine which and how many certified anchors to use. That saves both time and money. Certification facilitates access to tender opportunities.



“Thanks to the new Innovation Center, we will be able to launch such high-quality products developed in-house even faster,” says Dr. Heiko Roßkamp, Head of Research and Development at Adolf Würth GmbH & Co. KG.

### TOWIO: THE NEW CLOUD SOLUTION FOR THE TRADES

On this digital platform featuring an integrated app store, customers can do their paper work, be it order processing, service reporting, material ordering, photo documentation or payment handling. Linked to the online shop and to existing e-services, the platform allows customers to complete all administrative tasks in one tool.

### ORSY® SYSTEM RACK SENSOR

Thanks to the ORSY® System Rack Sensor, Würth customers do not need to waste much thought on material replenishment. The rack's sensors check the occupancy of individual storage locations. If the stock level is lower than the defined minimum, the system automatically orders more stock.

